

Game of the Week Sweepstakes
Official Rules
August 9, 2010 – December 19, 2010

PRELIMINARY INFORMATION: NO PURCHASE NECESSARY. A purchase will not improve your chances of winning. Void where prohibited. The Game of the Week Sweepstakes (“Sweepstakes”) will begin on August 9, 2010 at 4:00 PM ET and end on December 19, 2010 at 11:59 PM ET (“Sweepstakes Period”). All times in the Sweepstakes refer to Eastern Time (“ET”). Odds of winning depend upon the number of eligible Entries (as defined below) received. Sweepstakes is subject to all applicable federal, state and local laws.

ELIGIBILITY: Open only to permanent, legal U.S. residents who are physically residing in one (1) of the forty-eight (48) continental United States or the District of Columbia (excluding Alaska, Hawaii, Puerto Rico, Guam, the U.S. Virgin Islands and other United States territories), and who are eighteen (18) years of age or older and of the age of majority in their state of residence as of the start of the Sweepstakes Period. Officers, directors, and employees of Sweepstakes Entities (as defined below), members of these persons’ immediate families (spouses and/or parents, children, and siblings, and their spouses, regardless of where they reside), and/or persons living in the same households as these persons (whether or not related thereto) are not eligible to enter or win the Sweepstakes. Sweepstakes Entities, as referenced herein, shall include Syfy Network, 30 Rockefeller Plaza, New York, NY 10112, and NBC Universal, Inc., 30 Rockefeller Plaza, New York, NY 10112, (collectively, “Sponsors”), and their respective parent, subsidiary, and affiliate companies, and their administrative, advertising, and promotion agencies, and any other entity involved in the development, administration, promotion, or implementation of the Sweepstakes.

TO ENTER: The Sweepstakes consists of nineteen (19) weekly drawings (“Weekly Drawings”) conducted over the nineteen (19) weeks comprising the Sweepstakes Period. Each Weekly Drawing will consist of: (i) a promotion period (a “Weekly Entry Period”) that will begin at – 4:00PM PM ET on Monday (each a “Weekly Period Start Date”) and will end the following Sunday at 11:59 PM ET (each a “Weekly Period End Date”) as detailed in the chart below and (ii) a random drawing (a “Prize Drawing”) conducted on the weekly drawing date (“Weekly Drawing Date”) specified in the chart below from among all eligible entries received during such Weekly Entry Period. One (1) weekly winner will be selected in each of the nineteen (19) Prize Drawings, for a total of nineteen (19) winners throughout the entire Sweepstakes Period. Entries for each Weekly Drawing must be received by the Weekly Entry Period End Date for that particular Weekly Drawing as specified in the chart below. Entries for the last Weekly Drawing (Weekly Drawing 19) must be received electronically or postmarked by 11:59 PM ET on December 19, 2010. **Limit of one (1) entry per day per person/email address per Weekly Entry Period during the Sweepstakes Period regardless of method of entry.** For example, if there are nineteen (19) Weekly Entry Periods, the total number of permitted Entries during the entire Sweepstakes Period per person/email address is one hundred thirty-three (133). Entries from the same person in excess of one (1) per day during any Weekly Entry Period will be disqualified.

There are two (2) ways to enter the Sweepstakes:

To enter the Sweepstakes by playing the Game: To enter the Sweepstakes by playing the Game (as defined below), visit www.syfygames.com (the “Website”) during the Sweepstakes Period and click on the Sweepstakes banner. Then, log onto the Website using your Syfy Games user name and password and click on the “Game of the Week” (the “Game”) notification to play the Game. Syfy Games account holders who log in and successfully complete the Game will automatically receive one (1) entry into the Sweepstakes drawing (“Game Entry”). If you want to enter the Sweepstakes by playing the Game but do not have a Syfy Games user name and password, access the Website and follow the on-screen instructions to create a Syfy Games account. The Syfy Games account form consists of your first and last name, city, country, postal code, email address, gender, date of birth, acknowledged acceptance of the terms of use and privacy policy of the Website and the Syfy Games username and password of your choice. No purchase or payment is required to create a Syfy Games account.

To enter the Sweepstakes without playing the Game: To enter the Sweepstakes without playing the Game, send a letter or postcard with the following information: your first and last name, complete home address (including street address, city, state, and zip code), date of birth, telephone number (including area code), and email address to: Syfy Games Game of the Week Sweepstakes, 2151E-3, 30 Rockefeller Center, NY NY 10112. (“Mail-in Entry”, and together with “Game Entry” referred to herein collectively as “Entry”). Each Mail-in Entry will be considered one (1) Entry into the Sweepstakes drawing. All Entries become the property of Sponsors, and will not be acknowledged. Entries must be post-marked by the Weekly Entry Period End date and received within five (5) business days after the Weekly Entry Period End date to be counted in the Sweepstakes.

Weekly Drawing	Weekly Entry Period Start Date	Weekly Entry Period End Date	Weekly Drawing Date
1	4:00 PM ET on August 9, 2010	11:59 PM ET on August 15, 2010	On or about August 20, 2010
2	4:00 PM ET on August 16, 2010	11:59 PM ET on August 22, 2010	On or about August 27, 2010
3	4:00 PM ET on August 23, 2010	11:59 PM ET on August 29, 2010	On or about September 3, 2010
4	4:00 PM ET on August 30, 2010	11:59 PM ET on September 5, 2010	On or about September 10, 2010
5	4:00 PM ET on September 6, 2010	11:59 PM ET on September 12, 2010	On or about September 17, 2010

6	4:00 PM ET on September 13, 2010	11:59 PM ET on September 19, 2010	On or about September 26, 2010
7	4:00 PM ET on September 20, 2010	11:59 PM ET on September 26, 2010	On or about October 1, 2010
8	4:00 PM ET on September 27, 2010	11:59 PM ET on October 3, 2010	On or about October 8, 2010
9	4:00 PM ET on October 4, 2010	11:59 PM ET on October 10, 2010	On or about October 15, 2010
10	4:00 PM ET on October 11, 2010	11:59 PM ET on October 17, 2010	On or about October 22, 2010
11	4:00 PM ET on October 18, 2010	11:59 PM ET on October 24, 2010	On or about October 29, 2010
12	4:00 PM ET on October 25, 2010	11:59 PM ET on October 31, 2010	On or about November 5, 2010
13	4:00 PM ET on November 1, 2010	11:59 PM ET on November 7, 2010	On or about November 12, 2010
14	4:00 PM ET on November 8, 2010	11:59 PM ET on November 14, 2010	On or about November 19, 2010
15	4:00 PM ET on November 15, 2010	11:59 PM ET on November 21, 2010	On or about November 26, 2010
16	4:00 PM ET on November 22, 2010	11:59 PM ET on November 28, 2010	On or about December 3, 2010
17	4:00 PM ET on November 29, 2010	11:59 PM ET on December 5, 2010	On or about December 10, 2010
18	4:00 PM ET on December 6, 2010	11:59 PM ET on December 12, 2010	On or about December 17, 2010
19	4:00 PM ET on December 13, 2010	11:59 PM ET on December 19, 2010	On or about December 28, 2010

Sponsors' computer shall be the official timekeeper for all matters related to this Sweepstakes. Entries generated by a script, macro, or other automated means will be disqualified. Entries that are incomplete, garbled, corrupted, or unintelligible for any reason, including, but not limited to,

computer or network malfunction or congestion, are void and will not be accepted. In case of a dispute over the identity of an entrant, the authorized account holder of the email address, (1) used to create a Syfy Games account (if entrant entered by playing the Game) or (2) listed in the Entry (if entering without playing the Game), will be deemed to be the entrant. "Authorized account holder" is defined as the person who is assigned to an email address by an Internet access provider, online service provider or other organization that is responsible for assigning email addresses for the domain associated with the submitted email address. Entry constitutes permission (except where prohibited by law) to use entrant's name, city, state, likeness, image, and/or voice for purposes of advertising, promotion, and publicity in any and all media now or hereafter known, throughout the world in perpetuity, without additional compensation, notification, permission, or approval.

PRIVACY: Sweepstakes Entities will share name and contact information in order to contact winner for the purpose of fulfillment of prizes. Sponsors will share information supplied by non-winning entrants in accordance with its privacy policy, located at <http://www.syfy.com/privacy/>.

WINNER SELECTION AND NOTIFICATION:

One (1) potential weekly grand prize winner ("Weekly Winner" or "Winner") will be selected in a random drawing on or about the "Weekly Drawing Date" for that particular Weekly Drawing as specified in the chart above from among all eligible Entries received during the corresponding Weekly Entry Period by employees or representatives of Sponsors, whose decisions are final and binding with respect to all matters related to the Sweepstakes. There will be nineteen (19) potential Weekly Winners during the Sweepstakes Period. Odds of winning will depend upon the number of eligible Entries received each week. Winning is subject to verification of eligibility. Sponsors will make two (2) attempts to notify each potential Weekly Winner at the phone number and/or email address submitted at the time of entry. Potential Winners may be required to execute and return an Affidavit of Eligibility and Liability Release ("Affidavit and Release") and Publicity Release (where legal) within five (5) days of date of attempted delivery. Noncompliance within this time period will result in disqualification, and, at Sponsors' sole discretion an alternate potential Winner may be selected from the remaining eligible Entries. If a potential Winner cannot be reached, is found to be ineligible, cannot or does not comply with these Official Rules, or if a Prize or Prize notification is returned as undeliverable, such potential Winner will be disqualified and time permitting, at Sponsors' sole discretion, an alternate potential Winner may be selected from the remaining eligible Entries. Limit one (1) Prize (defined below) per family or household per week.

PRIZE: There will be one (1) Prize ("Prize") awarded each week (for a total of nineteen (19) Prizes).

For the weekly drawing dates of August 20, 2010, August 27, 2010, September 3, 2010, & September 10, 2010: the Prize will be one (1) "Warehouse 13" DVD set. Estimated Retail Value ("ERV") of each DVD set is forty nine dollars and ninety eight cents (\$49.98).

For the weekly drawing dates of September 17, 2010, September 26, 2010, October 1, 2010, & October 8, 2010: the Prize will be one (1) one hundred dollar (\$100) iTunes Gift Card. ERV of each iTunes Gift Card is one hundred dollars (\$100).

For the weekly drawing dates of October 15, 2010, October 22, 2010, & October 29, 2010 the Prize will be one (1) Beats Tour High Resolution In-Ear Headphones. ERV of each Beats Tour High Resolution In-Ear Headphones is one hundred seventy nine dollars and ninety five cents (\$179.95).

For the weekly drawing dates of November 5, 2010 & November 12, 2010: the Prize will be one (1) Ghost Hunters Kit. The ERV of this Kit is two hundred and twenty five dollars (\$225).

For the weekly drawing dates of November 19, 2010 & November 26, 2010: the Prize will be one (1) Battlestar Galactica: The Complete Series DVD set. Estimated Retail Value of the Battlestar Galactica: The Complete Series DVD set is one hundred and forty nine dollars and ninety-five cents (\$149.95).

For the weekly drawing dates of December 3, 2010, December 10, 2010, December 17, 2010 & December 28, 2010: the Prize will be one (1) 8GB iPod Touch (data plan not included). Estimated Retail Value of one 8GB iPod Touch is one hundred and ninety nine dollars (\$199).

The total ERV of all Prizes is two thousand six hundred sixty five dollars and sixty seven cents (\$2,685.67). Each Prize will be awarded “as is” with no warranty or guarantee, either express or implied by Sponsors. Gift cards are subject to certain terms and conditions as specified by issuer. Sponsors will determine all details of the Prizes in their sole discretion. Sponsors reserve the right to substitute a similar Prize (or Prize element) of comparable or greater value. All taxes and other expenses, costs, or fees associated with the acceptance and/or use of any Prize are the sole responsibility of each Winner. A Prize cannot be transferred by a Winner or redeemed for cash and is valid only for the items detailed above, with no substitution of a Prize by a Winner. If a Prize is unclaimed within a reasonable time after notification from Sponsors, as determined by Sponsors in their sole discretion, it will be forfeited, and time permitting, an alternate Winner may be selected from the remaining eligible Entries at Sponsors’ sole discretion.

CONDITIONS: By entering the Sweepstakes, each entrant agrees for entrant and for entrant’s heirs, executors, and administrators (a) to release and hold harmless Sweepstakes Entities and their respective officers, directors, and employees (collectively, “Released Parties”) from any liability, illness, injury, death, loss, litigation, or damage that may occur, directly or indirectly, whether caused by negligence or not, from such entrant’s participation in the or Sweepstakes and/or his/her acceptance, possession, use, or misuse of Prize or any portion thereof; (b) to indemnify Released Parties from any and all liability resulting or arising from the Sweepstakes and to hereby acknowledge that Released Parties have neither made nor are in any manner responsible or liable for any warranty, representation, or guarantee, express or implied, in fact or in law, relative to a Prize, including express warranties provided exclusively by a Prize supplier that are sent along with a Prize; (c) if selected as a Winner, to the posting of such entrant’s name on the Website and the use by Released Parties of such name, voice, image, and/or likeness for publicity, promotional, and advertising purposes in any and all media now or hereafter known,

throughout the world in perpetuity, without additional compensation, notification, permission, or approval, and, upon request, to the giving of consent, in writing, to such use; and (d) to be bound by these Official Rules and to waive any right to claim any ambiguity or error therein or in the Sweepstakes itself, and to be bound by all decisions of the Sponsors, which are binding and final. Failure to comply with these conditions may result in disqualification from the Sweepstakes at Sponsors' sole discretion.

ADDITIONAL TERMS: Sponsors reserve the right to permanently disqualify from any promotion any person they believe has intentionally violated these Official Rules. Any attempt to deliberately damage the Sweepstakes or the operation thereof is unlawful and subject to legal action by Sponsors, who may seek damages to the fullest extent permitted by law. The failure of Sponsors to comply with any provision of these Official Rules due to an act of God, hurricane, war, fire, riot, earthquake, terrorism, act of public enemies, actions of governmental authorities outside of the control of Sponsors (excepting compliance with applicable codes and regulations), or other "force majeure" event will not be considered a breach of these Official Rules. Released Parties assume no responsibility for any injury or damage to entrants' or to any other person's computer relating to or resulting from entering or downloading materials or software in connection with the Sweepstakes. Released Parties are not responsible for telecommunications, network, electronic, technical, or computer failures of any kind; for inaccurate transcription of entry information; for errors in any promotional or marketing materials or in these Official Rules; for any human or electronic error; or for Entries that are stolen, misdirected, garbled, delayed, lost, late, damaged, or returned. Sponsors reserve the right to cancel, modify, or suspend the Sweepstakes or any element thereof (including, without limitation, these Official Rules) without notice in any manner and for any reason (including, without limitation, in the event of any unanticipated occurrence that is not fully addressed in these Official Rules). In the event of cancellation, modification, or suspension, Sponsors reserve the right to select the Winner in a random drawing from among all eligible, non-suspect Entries received prior to the time of the event warranting such cancellation, modification, or suspension. Notice of such cancellation, modification, or suspension will be posted on the Website. Sponsors may prohibit any entrant or potential entrant from participating in the Sweepstakes, if such entrant or potential entrant shows a disregard for these Official Rules; acts with an intent to annoy, abuse, threaten, or harass any other entrant, Sponsors, or Sponsors' agents or representatives; or behaves in any other disruptive manner (as determined by Sponsors in their sole discretion).

DISPUTES: THE SWEEPSTAKES IS GOVERNED BY, AND WILL BE CONSTRUED IN ACCORDANCE WITH, THE LAWS OF THE STATE OF NEW YORK, AND THE FORUM AND VENUE FOR ANY DISPUTE SHALL BE IN NEW YORK, NEW YORK. IF THE CONTROVERSY OR CLAIM IS NOT OTHERWISE RESOLVED THROUGH DIRECT DISCUSSIONS OR MEDIATION, IT SHALL THEN BE RESOLVED BY FINAL AND BINDING ARBITRATION ADMINISTERED BY JUDICIAL ARBITRATION AND MEDIATION SERVICES, INC., IN ACCORDANCE WITH ITS STREAMLINED ARBITRATION RULES AND PROCEDURES OR SUBSEQUENT VERSIONS THEREOF ("JAMS RULES"). THE JAMS RULES FOR SELECTION OF AN ARBITRATOR SHALL BE FOLLOWED, EXCEPT THAT THE ARBITRATOR SHALL BE EXPERIENCED AND LICENSED TO PRACTICE LAW IN NEW YORK. ALL PROCEEDINGS BROUGHT PURSUANT TO THIS PARAGRAPH WILL BE

CONDUCTED IN THE COUNTY OF NEW YORK. THE REMEDY FOR ANY CLAIM SHALL BE LIMITED TO ACTUAL DAMAGES, AND IN NO EVENT SHALL ANY PARTY BE ENTITLED TO RECOVER PUNITIVE, EXEMPLARY, CONSEQUENTIAL, OR INCIDENTAL DAMAGES, INCLUDING ATTORNEY'S FEES OR OTHER SUCH RELATED COSTS OF BRINGING A CLAIM, OR TO RESCIND THIS AGREEMENT OR SEEK INJUNCTIVE OR ANY OTHER EQUITABLE RELIEF.

WINNER ANNOUNCEMENT: For the names of the Winners, available after December 28, 2010, send a self-addressed, stamped envelope to be received by January 14, 2010 to: Syfy Game of the Week, 30 Rockefeller Plaza, 21st Floor, 2151E-3, New York, NY 10112.